

Reminder—Deadline for submission is December 14, 2010!

Ezra Jack Keats New Writer Award

Presented by The New York Public Library & The Ezra Jack Keats Foundation

Contact Person: Julia Chang
Programming and Special Projects
212-340-0950
E-mail: jchang@nypl.org

This award, made possible through the generous support of the Ezra Jack Keats Foundation, will be given to a new writer for a picture book written in the tradition of Ezra Jack Keats that:

- Highlights the universal qualities of childhood and the strength of the family
- Reflects the multicultural nature of our world
- Has an original text and original story (no folk tales or retelling of folk tales)
- Unifies illustrations and text
- Avoids stereotypes
- Is respectful of the child's intelligence, sensitivity, curiosity and love of learning
- Displays freshness and originality of language and literary expression

This award is given for distinguished writing and text, not for illustration.

The intent of the New Writer Award is to identify and encourage early talent, and so to be eligible, the author will have no more than three children's books previously published.

Books that have not already received awards will be given preference.

No books by committee members or their immediate families will be considered.

To be eligible, books must have a 2010 copyright date. Entries may be sent at any time during the year prior to the deadline of December 14, 2010.

A cash award of \$1,000 coupled with the esteemed Ezra Jack Keats medallion inscribed with the recipient's name will be presented to the winning author at the Keats Awards Celebration, at The New York Public Library, Stephen A. Schwarzman Building, 42nd St. and Fifth Ave., NY, NY 10018. Further, a handsome gold seal with the image of Peter in a red snow suit from *The Snowy Day* is available to the publisher to affix to copies of the book. The Foundation expects that the winning book will carry the seal.

The publishers are asked to:

- Be sure the books submitted meet the above criteria
- Ensure and underwrite the appearance of the winning author at the award presentation, along with the editor and publishing house representative
- Agree to display the Ezra Jack Keats New Writer Award seal on the winning book
- Send a copy of each entry to all of the members of the committee

Deadline for entries will be December 14, 2010. Selection will take place in February 2011. The award presentation date is TBA.